NEWS RELEASE

TSXV: RIWI OTC: RWCRF

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RIWI Releases Q3 2025 Financials

Toronto, ON – RIWI Corp. (TSXV: RIWI) (OTC: RWCRF) (the "Company" or "RIWI"), a market research platform, global trend-tracking and prediction technology firm, reported its financial results for the three and six months ended September 30, 2025. All figures are reported in U.S. dollars unless otherwise indicated. RIWI's financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS").

RIWI Highlights for the quarter ended September 30, 2025 – in US Dollars:

a) RIWI reported $1,441,366 in revenue in the quarter ending September 30, 2025, up 36.1% from $1,059,034 the same quarter last year. Revenue consisted of $669,231 in transaction revenue, $355,833 in recurring revenue and $416,302 in project-based revenue. Twelve-month trailing revenue reached a record $6,422,111 as of quarter-end. The Company recorded a net loss of $247,230 and an operating loss of $234,334 for the period as compared to a net loss of $393,177 and an operating loss of $395,868 for the quarter ended September 30, 2024.

b) In early August 2025, RIWI initiated a Cost Savings Plan in order to streamline sales and operations and focus on profitability. The Plan included temporary salary reductions for certain personnel with performance-based incentives tied to profitability milestones, aligning management compensation with shareholder value creation. The Cost Savings Plan has had an immediate impact, with RIWI experiencing positive adjusted EBITDA of $32,894 for the month ended September 30, 2025.

c) RIWI signed 39 customer contracts in the three months ended September 30, 2025, including 9 new RIWI customers, reflecting continued demand across its solutions.

d) In Q3 2025, RIWI released several platform enhancements designed to improve customer experience and accelerate project timelines. These enhancements are expected to drive customer acquisition and retention. Key releases include: a video diary solution enabling researchers to observe and code participant behavior with products or daily routines; an AI-based translation service for multilingual surveys; and an AI quick-quote tool in the RIWI Sample Hub that generates instant quotes based on typed sample requirements.

e) RIWI continued to build its brand with key clients and prospects in the third quarter of 2025, exhibiting and speaking at the Pangborn Sensory Science Symposium, where its software was demonstrated at the L'Oréal booth. The Company also presented at the Small Cap Discoveries conference to increase visibility with potential investors. These events, combined with ongoing marketing campaigns, continue to drive market awareness and acceptance of RIWI's differentiated research, product, and sample solutions.

RIWI CORP.
Condensed Consolidated Interim Statements of Loss and Comprehensive Loss
For the three and nine months ended September 30, 2025 and 2024
(Unaudited and expressed in U.S. dollars)

	Three months ended September 30		Nine months ended September 30	
	2025	2024	**2025**	2024
Revenue (Note 9)	**$ 1,441,366**	$ 1,059,034	**$ 4,505,006**	$ 3,220,993
Operating expenses				
General and administrative (Note 10)	**416,324**	553,423	**1,277,289**	1,245,160
Operations (Note 10)	**951,009**	561,216	**3,055,754**	1,597,307
Technology costs (Note 10)	**151,903**	148,834	**485,861**	364,749
Sales and marketing (Note 10)	**156,464**	191,429	**532,944**	508,149
Total operating expenses	**1,675,700**	1,454,902	**5,351,848**	3,715,365
Operating loss before other income	**(234,334)**	(395,868)	**(846,842)**	(494,372)
Other income/(expense)				
Interest income	**101**	21,490	**3,665**	73,110
Interest expense	**(43,117)**	-	**(106,487)**	-
Other expenses	**14,515**	(18,799)	**(27,250)**	(53,655)
Total other income	**(28,501)**	2,691	**(130,072)**	19,455
Net loss before income taxes	**(262,835)**	(393,177)	**(976,914)**	(474,917)
Income tax recovery	**15,605**	-	**47,539**	-
Net loss and comprehensive loss for the period	**$ (247,230)**	$ (393,177)	**$ (929,375)**	$ (474,917)
Net loss per share				
Basic and diluted	**$ (0.01)**	$ (0.02)	**$ (0.05)**	$ (0.03)
Weighted average number of common shares outstanding				
Basic and diluted	**18,404,428**	18,004,428	**18,404,428**	18,004,428

RIWI CORP.
Condensed Consolidated Interim Statements of Financial Position
As at September 30, 2025 and December 31, 2024
(Unaudited and expressed in U.S. dollars)

	September 30, 2025	December 31, 2024
Assets		
Current assets		
Cash	$ 737,711	$ 1,845,224
Accounts receivable (Note 11(a))	1,214,710	1,636,810
Unbilled revenue (Note 8(b))	102,712	112,069
Contract costs	3,808	38,082
Prepaid expenses and other assets	74,050	128,921
Total current assets	2,132,991	3,761,106
Property and equipment	16,558	24,652
Intangible assets (Note 5)	1,242,179	1,496,485
Goodwill (Note 5)	1,047,092	1,047,092
Total assets	$ 4,438,820	$ 6,329,335
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	$ 862,393	$ 1,179,152
Acquisition holdbacks payable	174,989	775,991
Deferred revenue (Note 8(b))	259,965	1,092,815
Notes payable (Note 6)	64,590	58,073
Total current liabilities	1,361,937	3,106,031
Long-term liabilities		
Long-term portion of notes payable (Note 6)	1,523,777	967,473
Deferred tax liability	167,370	215,270
Total liabilities	3,053,084	4,288,774
Shareholders' equity		
Share capital (Note 7)	5,085,404	4,940,930
Contributed surplus (Note 7)	3,120,301	2,990,225
Accumulated deficit	(6,819,969)	(5,890,594)
Total shareholders' equity	1,385,736	2,040,561
Total liabilities and shareholders' equity	$ 4,438,820	$ 6,329,335

"RIWI's AI-powered platform continues to gain traction within our key customer segments and drive labor efficiencies across survey creation, analysis and data collection," said Greg Wong, Chief Executive Officer of RIWI. "Product innovation coupled with the previously announced Cost Savings Plan are positioning RIWI for profitable long-term growth," added Mr. Wong.

About RIWI

RIWI is a market research platform and global trend-tracking and prediction technology firm. On a monthly or annual subscription basis, RIWI offers its clients tracking surveys, continuous risk monitoring, predictive analytics and ad effectiveness tests in all countries. https://riwi.com

RIWI CORP.

Signed: *"Greg Wong"*
Greg Wong, Chief Executive Officer

For more information, please contact investors@riwi.com **or call 1–833-FOR-RIWI (367-7494)**

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